



ANNUAL REPORT 2021





CHAMBER


shop local





Table of Contents

Mission, Vision, Values	3
Board Chair and CEO Report	4
2021 Board of Directors	6
Accountability	7
Treasurer's Report	9
Financial Highlights	10
Community Impact	12
Helping Kids Be All They Can Be	14
Building Strong and Healthy Communities	16
Moving People from Poverty to Possibility	18
Initiatives	20
Valleyview Fire Relief Fund	21
Labour Report	23
Summer of Service	25
School Readiness	25
Campaign Report	27
Financial Statements	29



Diversity, Equity and Inclusion are part of our core values and is central to the United Way Brandon & District's mission and impact. We are proud to be part of a community made up of such a diverse social fabric.



Our Mission

Empower everyone to improve lives and build strong communities.



Our Vision

Everyone in every community has the opportunity to reach their full potential.



Our Core Values

- Demonstrate trust, integrity, respect, inclusivity, and transparency.
- Energize and inspire volunteerism and volunteer leadership.
- Endorse innovation, partnerships and collective action.
- Provide non-partisan leadership.

Acknowledgement

United Way of Brandon & District recognizes and acknowledges that our work is done on the original unceded territory of the Dakota Sioux, Treaty 2 and the Homelands of the Metis Nation, as well we embrace the relationship we have with all Indigenous peoples of this shared region: the Anishinabe, Sioux, Metis, Cree, and OJi-Cree included. We acknowledge the harms and mistakes of the past, and dedicate ourselves to moving forward in partnership with Indigenous Communities in a spirit of truth, reconciliation and collaboration.



Executive Message



Cynamon Mychasiw
Chief Executive Officer



Darren Grills
Board Chair 2021-22

Friends, Stakeholders and Volunteers,

We would like to take an opportunity to thank you for your many compassionate actions – as community leaders, volunteers, partners, contributors – and for what they have meant to our United Way and to our community.

Our extended family of volunteers, staff, colleagues and partners continually demonstrate compassion and resiliency, whether facing the devastating effects of natural disasters or those of a deadly pandemic. Stepping up during critical times is as important as being steadfast in our commitment to community priorities; children and youth achieving their potential, adults and families being healthy and financially secure and meeting basic needs for those most vulnerable will be increasingly important as we recover from the longer-term effects of COVID-19.

During the past number of years, United Way has pivoted from simply a funder of programs to a quick response organization. Whether we face flood, fire or international pandemic, our United Way has responded to ensure we all manage to make our way through. We have added programs to help our children be more prepared for school, encourage volunteerism in our teens, and assist in ensuring hard tasks have extra hands to get things done. Our United Way has always been the organization you count on when times are tough and we continue to work hard to meet immediate needs, as well as working to find long-term solutions to challenges facing our community.

Thank you again for your many compassionate actions, support, partnership, and friendship over the past year. We are grateful to be in such good company.



“The greatness of a community is most accurately measured by the compassionate actions of its members.”

CORETTA SCOTT KING

2021 Board of Directors

United Way Brandon & District is governed by its Board of Directors, a diverse group of community leaders and key decision makers who provide vision, strategic leadership, accountability and stewardship.



BOARD CHAIR
Darren Grills



VICE CHAIR
Karla Dane



TREASURER
Michael Poole



DIRECTOR
Kathy Black*



DIRECTOR
James Doppler



DIRECTOR
Denalee Fitzsimmons



DIRECTOR
Raquel Gillespie**



DIRECTOR
Carol Grant,
Labor Representative



DIRECTOR
Lauren Hiltner*



DIRECTOR
Naseer Malik



DIRECTOR
Jeremy Nigli



DIRECTOR
Jennifer McMillan**



DIRECTOR
Sarah Peto



DIRECTOR
Roberta Roesen*



DIRECTOR
Ken Shumay



DIRECTOR
Holly Van Zeben

Staff Team



CEO
Cynamon Mychasiw



DIRECTOR OF OPERATIONS
Janis Evens



CAMPAIGN DIRECTOR
Areta Donnelly



**GRAPHIC DESIGNER/
CONTENT CREATOR**
Alida Grelowski

*resigned mid-term **Interim Member

For more information, visit:
www.brandonuw.ca/ourteam

This is What Accountability Looks Like

For United Way, success means measurable improvements in the community we serve. Setting standards for ourselves and for our local partners is critical for that success.

Annually, all United Ways certify adherence to standards that include comprehensive requirements for financial reporting, governance, ethics, diversity and operations. Specifically, we must meet the following:

- **Financial Reporting**

We not only follow standards set forth by Canada Revenue Agency, but also United Way Centraide Canada developed policy for transparency, accountability and financial reporting (TAFR).

- **Governance**

We are governed by an active, responsible, and voluntary governing board to ensure effective governance over policies and financial resources of the organization. Our board is responsible for United Way delivering on our mission to empower everyone in our community.

- **Ethics**

Our United Way follows a locally adopted code of ethics for volunteers and staff that include provisions for ethical management, fundraising practices and full and fair disclosure. We subscribe to the Donor's Bill of Rights Code of Conduct.

- **Diversity, Equity and Inclusion**

We have adopted policies and statements to ensure volunteers and staff broadly reflect the diversity of the community we serve.

- **Administrative Costs**

We work diligently to keep administrative costs as low as possible. Hiring grants from Canada Summer Jobs and MMF assist us in hiring term workers. The Province of Manitoba invests in our operations each year to ensure donor dollars are invested where they are intended to be – back in the community.

RISK MANAGEMENT


To view our Risk Management Policy visit: www.brandonuw.ca/risk

ANNUAL REGISTERED CHARITY DISCLOSURE - STATS AND CEO COMPENSATION

Our latest CRA annual T3010 disclosure is available at: <http://lbit.ly/CRA-UWBDN>

Our Board of Directors reviews our budget and CEO salary and a compensation disclosure is prepared annually by our independent audit firm. Staff and CEO compensation ranges can be viewed in the T3010 link above.

To view our annual financial statements visit: www.brandonuw.ca/annual-r~ports-financial-statements



Manitoba Possible

"This is Jayden's father. I have been observing Jayden participating with your music therapy program on Mondays for the past year. I even join in myself for a few minutes at times which Jayden finds embarrassing! I can tell you that your music therapist is absolutely amazing! She is enthusiastic, supportive, knowledgeable, super friendly and very encouraging! I am very impressed how she interacts and connects with all the participants! Jayden is so excited about attending the music therapy program and often rushes home from her other outings to participate in this. She really enjoys this opportunity and even rearranges her schedule at times so she doesn't miss the event."

Treasurer's Report

United Way plays a unique role as both a resource to partner organizations, and as a leader in the non-profit sector in building trust through all we do. This bond of trust goes beyond legal or regulatory requirements to include transparency, a core value we hold dear. We believe that a key element of transparency is freely sharing not only our Annual Charity Return – T3010 (as required by law), but also our independently audited financial statements. It is our hope that doing so demonstrates our commitment to public accountability for the financial stewardship of the assets our donors have entrusted to us.

Each month the volunteer Board of Directors reviews the year to date financial statements prepared by our CEO to ensure accountability and the financial security of the organization. We take our role as financial stewards seriously, and operate in an environment of austerity and restraint. Year over year our budget has increased slightly to account for rising costs, however we continue to finish the year in a surplus position. This is due to the diligence of our Board and Staff in keeping our administrative costs as low as we possibly can.

United Way Brandon & District has a culture of prudent financial management and is in compliance with the Transparency, Accountability in Financial Reporting (TAFR) standards set forth by United Way Centraide Canada. This has allowed the Board of Directors and the Leadership Team to balance the vision of sustaining our multi-year funding commitments with our financial responsibilities, despite the challenging fiscal environment of the past few years.

Financial results of United Way Brandon & District are prepared by staff and are fairly presented in accordance with the Generally Accepted Accounting Principles. These financial results have been audited by our external auditors, BDO Canada LLP.

While this report contains the Auditor's Report and a detailed selection of the audit findings for 2021, full audited financial statements are available upon request through the United Way Brandon & District office, or on our website www.brandonuw.ca.

We thank you for continuing to support our United Way, and look forward to continuing to make a difference in the lives of local individuals and families.



Michael Poole
Treasurer



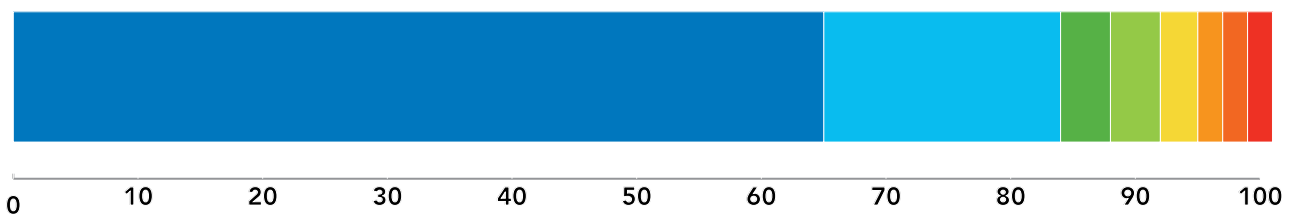
Financial Highlights

We provide financial statements in alignment with Canadian accounting standards for not-for-profit organizations and United Way Centraide Canada's Transparency, Accountability, and Financial Reporting.

This year your support enabled us help stabilize our community's social service agencies and their programs by providing them with the funding needed to continue their valuable work.

To view our financial statements visit: www.brandonuw.ca/annual-reports-financial-statements

WHERE THE MONEY WAS SPENT



65% Multi-year Funding

19% Donor Designations

4% Fire Relief

4% Community Action Grants

3% Youth Philanthropy

2% Holiday Hampers

2% Coats for Kids

2% Tools for School

COMMUNITY ACTION GRANTS

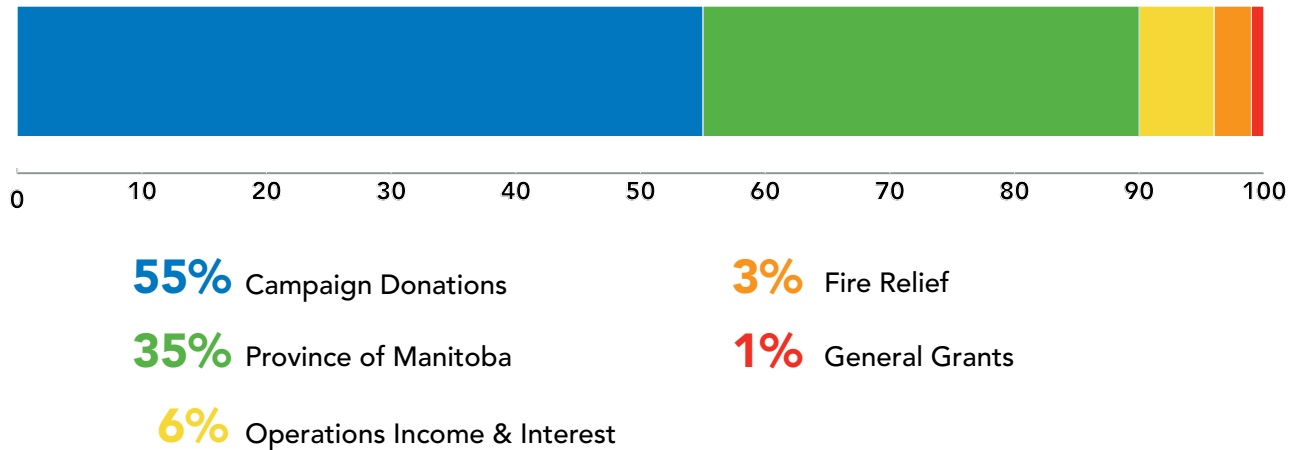
We realize many of our grassroots organizations struggle to operate on small budgets and unexpected expenses can be an overwhelming challenge that can affect their daily operations. We offered the Community Action Grant, which included:

- One time funding for pilot or urgent/emergent use
- Maximum of \$10,000



REVENUE BY SOURCE

Total operating revenue for 2021 was \$1,552,477.





Community Impact

Because of your support and commitment to our community, our United Way can continue to provide hope, help, and a pathway to a better future by helping people realize there is a better future.

Over 500 volunteers every year offer their time and commitment so that lives can improve, all because of the power of Community Impact.

APPROACH

We are more than just a fundraising organization, we also advocate and collaborate with other organizations and agencies to effect social change in our community. We have successfully raised an annual campaign that at present provides multiyear funding for 22 agencies in our community and in turn those 22 agencies offer 32 different programs & services to individuals in our community.

IMPACT DISTRIBUTION



Helping Kids Be All They Can Be

Big Brothers Big Sisters	\$10,000
Diabetes Canada	\$5,000
Child & Family Services	\$32,500
Coats for Kids	\$2,000
Food for Thought	\$20,000
Society for Manitobans with Disabilities	\$7,500
The John Howard Society	\$20,000
Tools for School	\$10,000
YMCA of Brandon	\$30,000
Youth for Christ	\$20,000
Youth Revolution	\$10,000



Building Strong Communities

Canadian Red Cross	\$12,000
CNIB	\$20,000
COR Enterprises	\$20,000
Family Visions	\$7,300
Inclusion Westman	\$7,500
LDAM	\$20,000
Manitoba Possible	\$7,500
Mood Disorders	\$7,500
MS Society	\$10,000
Parkinson Canada	\$11,000
SERC	\$13,000
SPIN (Suicide Prevention)	\$10,000
St. John's Ambulance	\$7,500
The Counselling Centre	\$30,000
The John Howard Society	\$10,000
The Women's Centre	\$27,500
Westman Immigrant Services	\$20,000
Westman Aphasia	\$10,000



Moving People from Poverty to Possibility

Brandon Literacy Council	\$15,000
Helping Hands	\$23,400
Samaritan House Ministries	\$17,750
YWCA Brandon	\$45,000



Helping Kids Be All They Can Be



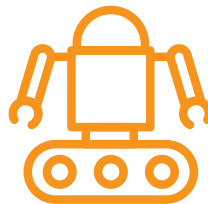
THE IMPACT

We believe that every child has the right to a good life, a safe place to grow up, to learn, and to make good friends—no matter where they live or what their personal circumstances are. That means succeeding in school and in life, and staying on track to graduate so that they can enter adulthood ready to take on the world.



61%

the increase in food program use for youth over the past year.



**715
CHILDREN**

were provided before and after school care in a safe supportive environment.



**520
STUDENTS**

had opportunity to participate in healthy lifestyle choices as well as school, community, and global volunteerism.

**\$120,000 invested
119,643 impact points**

For almost every single dollar invested, an emergency snack/ lunch, youth mentorship, or educational opportunity was provided in our community.

Food for Thought

BRANDON'S BREAKFAST & SNACK PROGRAM FOR KIDS

Food for Thought has been vital to our ability to run a Breakfast/Snack Program at Vincent Massey High School. Our school has a population of over 1000 students and we are growing every year. Since COVID, we have seen a dramatic increase in the usage of our program and have been fortunate that we have been able to rise to meet this need because of programs like Food for Thought. It is so important that our students are able to make sure that they are well nourished so that they can focus on learning at school. We are ever-grateful for our weekly grocery delivery and hope that this program can continue in the future



as we know that the need for these types of services will only continue to grow.

Vincent Massey High School

Big Brothers Big Sisters of Westman

A little named Josie has been in the program for a few years now, her mentor is a police officer who is very involved in Josie's life. Mentor Kirsten maintains visits each week as well as weekly check-ins, especially through COVID. Kirsten started off by taking Josie to her house to do crafts but noticed that Josie is growing up and they now meet each week for dinner, a movie or window shopping at the mall. Josie has many brothers and sisters where she feels under appreciated. Kirsten has followed in Josie's footsteps when it comes to being comfortable in situations or at events, Kirsten encourages Josie to try things that she has never done or would never have the chance to do without a big sister. Kristen is not pushy and respects



Josie's boundaries when it comes to her anxieties. Josie feels very comfortable now that it has been a few years and says that she is so happy with the connection and relationship that was built.



Building Strong Communities

THE IMPACT

The focus of building a stronger community is working with the individuals in our community to ensure a stronger, safer place for everyone to live. The United Way of Brandon & District engages community members to improve access and availability to resources needed to revitalize our neighbourhoods.



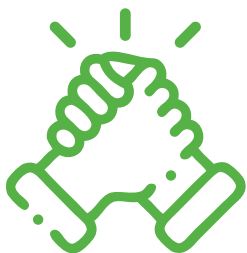
18,257
OPPORTUNITIES

focused on family strengthening, programs and services to help local families and ensure better outcomes for children.



1,335
INDIVIDUALS

with disabilities were provided access to accessibility, accommodation and support services.



4,740
INDIVIDUALS

accessed mental health and emotional well-being supports.

"I've met a lot of nice people and learned to venture outside of my norm – to 'read outside the box' – and explore books and situations I wouldn't have explored previously."

Elizabeth at CNIB

Learning Disabilities Association of Manitoba

BRANDON & DISTRICT CHAPTER

This success story is more about our Reading Program that started in the fall of 2022. This required administration from our office to establish a partnership with Westman Centennial Library and Brandon LDAM, to have the space for the program. The program required an administrator to find volunteers to staff the program. The program has grown and in January this year we added a Therapy Dog from St. John's Ambulance to be part of our Saturday Reading Program. The children seem to really enjoy the unconditional support the therapy dog provides. Some of our children are Spanish speaking and parents have told us this program has improved their



Reading Literacy and English language competency. This program requires office administration to keep in contact with parents and organize the volunteers. All the administration would not have occurred without the organizational funding from the United Way.

COR Enterprises Inc.

SUPPORTED EMPLOYMENT

Participation in this program has been limited due to COVID. That being said we have 2 young gentlemen who have started a flyer route during the pandemic and are doing an excellent job. The staff assisting them with the routes have assessed that each person requires different supports to successfully complete the job. The one individual just needed the supports to learn the route and now only requires transportation to the area of the city. The other individual requires help with putting elastics on his flyer (as he would lose portions) and prompts as to which houses get the flyers. Both individuals



are proud of their accomplishments and are enjoying the added income.

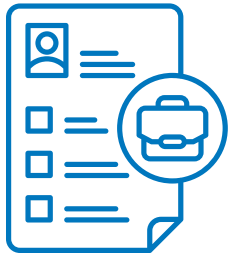


Moving People from Poverty to Possibility



THE IMPACT

Poverty is a far reaching, complex issue that is no stranger to Brandon. Once an individual falls into poverty it very easily becomes a vicious cycle that ends up continuing for many generations to come.



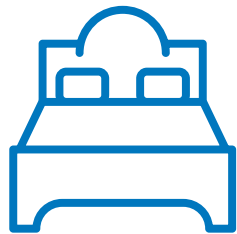
118
PEOPLE

received training in literacy and employment/life skills.



64,178

number of times food hamper/meal services and programs were accessed.



426
INDIVIDUALS

received shelter and support through partner or programs and services.

The United Way Brandon & District is working to provide access to immediate support for individuals and families.

YWCA - Meredith Place

Cynthia is a 41 year old Indigenous female that came to Meredith Place directly from a correctional institution. She had been in an abusive marriage prior to being incarcerated and also has three children. Cynthia experienced head trauma during her marriage which lead to memory impairment and she also dealt with mental health issues including depression and PTSD. During her time at Meredith Place, Cynthia slowly began to talk to other residents and to get to know the staff. This allowed her to begin to let others know what she had been through and to get connected with help from outside agencies. She has a great talent for beadwork, which she shared with others at the residence. Cynthia was able to get permanent, sustainable housing arranged in Brandon for her full parole release date and has also done a great deal of work to heal from past trauma. Cynthia has successfully re-established



relationships with all of her children since being released from custody and she is working to get her two children, who are under the age of eighteen, back into her care. She keeps in touch with YWCA Brandon staff regularly since moving out and will likely be volunteering with this organization in the future to help mentor other indigenous females that the YWCA of Brandon (including the Westman Women's Shelter) supports in the future.

Helping Hands Soup Kitchen

Helping Hand Soup Kitchen has a senior citizen Daniel, who lives on fixed income. She is quite often one of the first people in line and she has mentioned several times that the warm lunch provided to her for lunch helps her stretch her food budget even further amongst the rising cost of food.

Helping Hands Soup Kitchen also has a family who access the Centre for meals on a regular basis. They are very grateful for the meals provided as it allows themselves and their children a warm meal to fill their belly. The mother, has



said that it is comforting to her knowing that she and her children will not go hungry that there is support for her while she is living on a very limited budget.



Initiatives in 2021



At the United Way of Brandon & District, we have a variety of initiatives that centre around the same theme: Kindness. We feel that a small act of kindness can have a big impact on someone's life. Some initiatives we participate in are:

- **Day of Caring** - where we go into the community and make a visible and substantial impact in our city by volunteering.
- **Random Acts of Kindness Day** - where members of our staff go around town and simply spread kindness anyway we can
- **Giving Tuesday** - a worldwide, online movement to encourage individuals to give back after Black Friday & Cyber Monday.
- **Manitoba 211** - an online database and phone service to help Manitobans to connect with the resources they need.

We work closely with partners on a number of community initiatives through the year. This includes donation drives and programs.

Valleyview Fire Relief Fund

In September 2021, the Valleyview Condominium Estate suffered devastating damage to all 48 units. The fire had displaced over 100 individuals, families and students. The very next day calls and inquiries came in over social media on how to help and what supports were needed.

We worked closely with the City of Brandon's Emergency Services Department, The Ministerial Association and the Salvation Army to ensure any and all supports were in place for the displaced families.

After meeting with the individuals affected by the fire we had a better understanding of what supports were needed. The first priority was providing them with personal hygiene items which were provided by holding a collection drive. As donations came in we converted them into gift cards to local department stores where they could purchase some basic necessities such as socks, underwear, pajamas for the children and distributed them at the hotel they were staying at.

At the initial meeting, we discovered that several residents did not have any content insurance for their residence. The community donations were used to purchase new beds and bedding for those individuals who found new housing, damage deposits for new rentals, insurance deductibles for those who could not afford them. We also set up a prepaid account at the Super Thrift Teen Challenge store so residents could purchase some household items or clothing.

The balance of the donations was then turned into gift cards and distributed to those individuals who still needed support, any remaining gift cards were distributed to several social services agencies throughout the community.



The total fund raised over
\$32,215.30
from community donations.

A group of people, including a man and a woman, are sitting in a circle on white chairs. They are holding hands, suggesting a support group meeting. The background is a plain, light-colored wall.

Parkinson Canada

Where to start, after the shock of being diagnosed wore off I connected with a family friend, who also has Parkinson's. He invited me to the local support group meeting. At the meeting I was able to connect with other PD members and their care partners in my area – I even met someone I already knew! The warmth and support I felt was wonderful. We exchanged contact information, meeting schedules and a list of future presenters that are relevant to the interest of the group.

Labour Report

BUILDING A STRONGER COMMUNITY TOGETHER

United Way and the Canadian labour Congress have been partners since 1988 - working together to strengthen communities across Canada. The partnership developed around a common interest: ensuring that workers and working families have the support they need to succeed. For many years, United Way Brandon & District has been fortunate to have a partnership agreement with the Brandon labour Council, the most recent signed in January 2018.

Members of local Unions are campaign facilitators, contributors, and volunteers. Like United Way, our Labour partners seek to build community by working collaboratively. The commonality we share not only defines us as organizations, but defines the hearts of the people within them. We are strong, industrious people often on the forefront of new ideas and methods. We are philanthropists and volunteers and we are all hard working, community-minded individuals and families. We put people first.

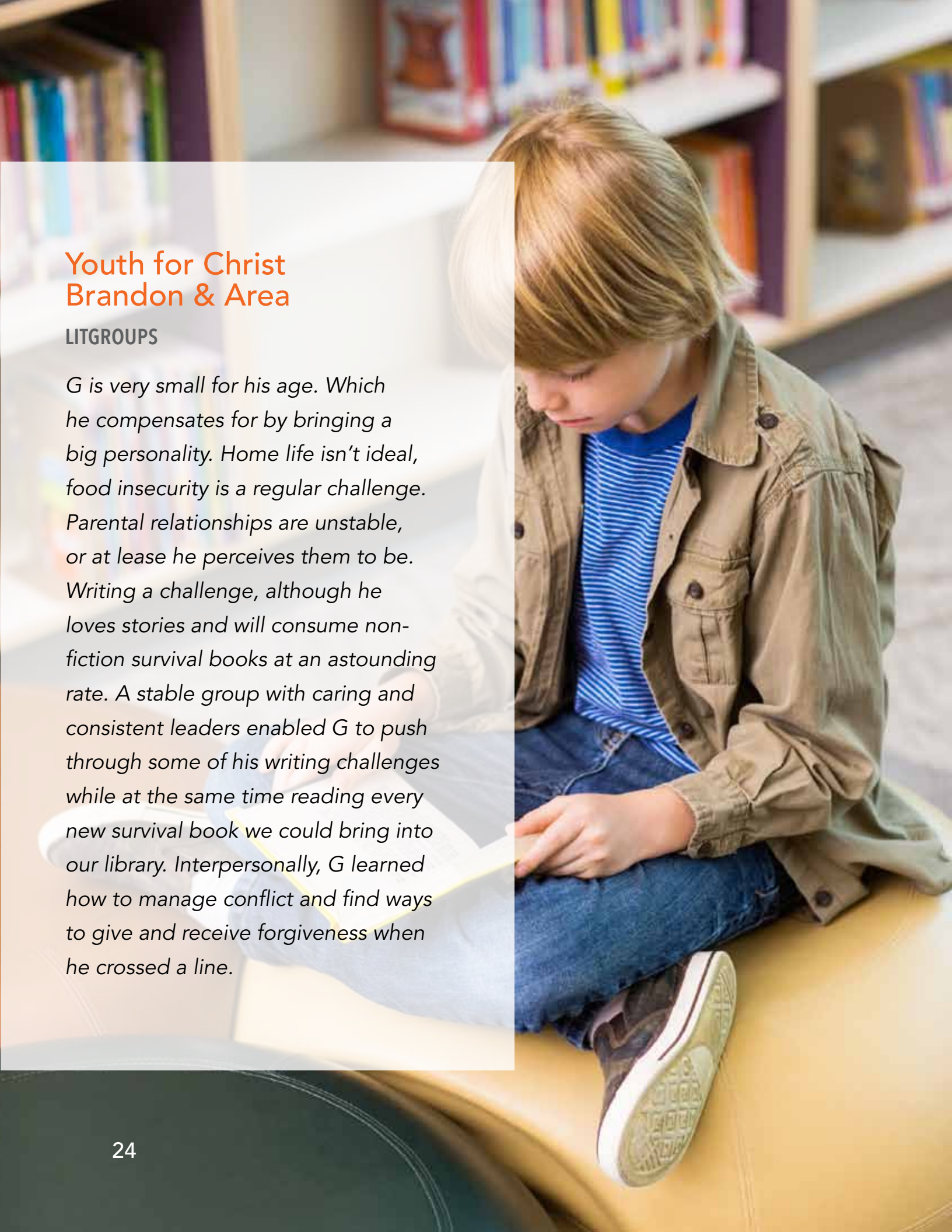
We would like to say a special thank you to the Brandon Labour Council President and Vice-President. Kirk Carr, President of BLC is a past member of our Board of Directors and an active community partner and collaborator with our organization. Carol Grant, Vice-President of BLC is a past Sponsored Executive, current member of our Board of Directors, and Chair of our Community Impact Committee. These partnerships are critical to the success of our organization and we truly appreciate their passion and commitment



Youth for Christ Brandon & Area

LITGROUPS

G is very small for his age. Which he compensates for by bringing a big personality. Home life isn't ideal, food insecurity is a regular challenge. Parental relationships are unstable, or at least he perceives them to be. Writing a challenge, although he loves stories and will consume non-fiction survival books at an astounding rate. A stable group with caring and consistent leaders enabled G to push through some of his writing challenges while at the same time reading every new survival book we could bring into our library. Interpersonally, G learned how to manage conflict and find ways to give and receive forgiveness when he crossed a line.



Summer of Service

With many of charitable organizations within Brandon running with the main support of volunteers, it was great pleasure to introduce this program within the United Way, and to provide some extra assistance to these fantastic organizations. We designed this program to not only be flexible, but to also give our Summer of Service students as much experience as they could get from various work environments. By showing up to volunteer, these students get to keep their hours tracked, and if they volunteer enough, they can apply these hours and gain a full high school credit.

As our summer of volunteering progressed, we could see how much our students improved in their initiative to get things done. Two participants also informed us that they recently moved to Canada from India, so not only would this help them gain valuable work experience, but they could also improve their English speaking skills as well.



Every location we went to was so grateful for our volunteering, and it was truly amazing to be behind the scenes of these great organizations, and see how they can get done all of the work they do. It is incredible to see the impact that these organizations have on our community firsthand, and just how many people appreciate the services they offer. Our summer students got to meet people from all walks of life, and gain a further understanding of just how vital these types of organizations are to various populations within Brandon.

School Readiness

In 2021 United Way launched the School Readiness Program, a summer day program for children aged 4-5 years old (Pre-K) as they get ready for Kindergarten. The aim was to focus on developing the social, emotional, literacy, numeracy and communication skills required to be ready for school. A pleasant surprise was the shift our educators made to transition programming to also assist youth who needed some additional practice with their English skills, as well as to learn the structure of a classroom in Canada.

Children attended small classes so that one on one instruction time was available. There was structured learning time as well as free time to allow children to explore and play with others. It was an enjoyable eight weeks for our participants and educators alike!



Samaritan House – Safe and Warm Shelter

Two years ago we had a new client that come from out of town, he didn't have a place to stay when he first arrives so he stayed at the Safe and Warm. This client quickly became connected to other services in town, and while awaiting housing he was able to safely stay at Safe and Warm. Once housed this client would visit the drop in to say hi and ask for assistance in other matters such as connecting to estrange family members as well as ID and banking assistance. We didn't see this client for a few months but recently he came back due to being a victim of domestic abuse involving his partner and her adult children. The client returned to the shelter and once again reached out for help in finding lost mail, advocating with him for other supports eventually connecting him to safe house. Safe and Warm was a constant for this individual and he knew from experience that he would receive support, connect to other support and safe place to be while making changes.



2021 Campaign Report

As the pandemic continued on, 2021 was a year of new and unexpected challenges. While health restrictions began to become more relaxed, the future of “getting back to normal” was uncertain. Several workplaces were still working from home, restaurants were limited in their customer capacity and overall public events were still a thing of the past. Given the social environment at the time, fundraising was not without its challenges. One on one engagement was still not an option, our social media was the main communication outlet.

- In the mid spring we held a drive thru BBQ fundraiser with the support of Joe Beevers, Kuipers Bakery and the Keystone Centre. It was a great success, we sold out before the lunch time hour was over.
- This year’s annual campaign kicked off with a week-long event schedule, beginning with a media kick-off event at the Riverbank Discovery Centre. Welcoming speeches from our 2021 Campaign Chair Jenn McMillan and our Board Chair Darren Grills. We also had Kaylib Eagle from Dakota Hostiles bring blessings and a performance from the Punjabi Youth Dance Troupe, cultural, colorful and entertained by the youth from our diverse cultures in our community.

- We continued on with our Community Fun Lunch late fall, drive thru fashion. The spaghetti lunch always a favorite, compliments of the Victoria Inn & Suites, our longtime supporter of this event.
- By late November, health restrictions had allowed us to hold our Holiday Tree Auction as an in person event. We limited the number of tickets sold and had our sponsored decorating teams come in at staggered, pre-arranged times. The event was a great success raising over \$35,000, and providing some much needed holiday to cheer to 12 families in our community, thanks to the generous support of employee and community groups in the Brandon area.

Once again our community showed it’s generous and giving spirit throughout this past year, volunteering, supporting others and just overall care and concern for others who were still struggling through the pandemic. Our community campaign raised over \$612,681.54

Our community campaign
raised over
\$612,681.54

A young girl with dark hair, wearing a bright pink short-sleeved shirt and matching pink shorts, is captured mid-jump against a clear blue sky with scattered white clouds. She is smiling broadly, with her right arm extended upwards and her left leg bent. She is wearing white sneakers. The overall mood is joyful and energetic.

Brandon Community Drug and Alcohol Education Coalition (Brandon School Division) Youth Revolution

*A passion project from one of our teams has been championing the International Pink Day. YR teams from across the school division create projects of awareness for bullying prevention and have special “kindness” projects to inspire their school communities. YR students design the logo we use for all Pink Day shirts. *Due to a recent storm day School YR teams are celebrating their Pink Day the following week.*



Financial Statements of
United Way Brandon & District
and Independent Auditor's
Report Thereon



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148 - 10th Street
Brandon MB R7A 4E6 Canada

Independent Auditor's Report

To the Directors of United Way of Brandon & District

Qualified Opinion

We have audited the financial statements of United Way of Brandon & District (the Entity), which comprise the statement of financial position as at March 31, 2022, the statements of operations, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, except for the possible effects of the matter described in the *Basis for Qualified Opinion* section of our report, the accompanying financial statements present fairly, in all material respects, the financial position of the Entity as at March 31, 2022, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Qualified Opinion

In common with many not-for-profit organizations, the Entity derives revenue from donations and fundraising activities the completeness of which is not susceptible to satisfactory audit verification. Accordingly, verification of these revenues was limited to the amounts recorded in the records of the Entity. Therefore, we were not able to determine whether any adjustments might be necessary to donation and fundraising revenue, excess of revenues over expenses, and cash flows from operations for the years ended March 31, 2022 and 2021, current assets as at March 31, 2022 and 2021, and net assets as at April 1 and March 31, for both the 2021 and 2022 years. Our audit opinion on the financial statements for the period ended March 31, 2021 was modified accordingly because of the possible effects of this limitation in scope.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the Entity in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

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In preparing the financial statements, management is responsible for assessing the Entity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Entity or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Entity's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.



We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

BDO Canada LLP

Chartered Professional Accountants

Brandon, Manitoba
June 2, 2022

United Way of Brandon & District Statement of Financial Position

For the year ended March 31	2022	2021
Assets		
Current		
Cash	\$ 492,826	\$ 662,373
Accounts receivable (Note 2)	196,878	98,776
Inventory	3,351	3,351
Prepaid expenses	7,879	6,728
	700,934	771,228
Long-term investments (Note 3)	940,386	889,567
Tangible capital assets (Note 4)	22,911	10,718
Donated life insurance assets (Note 8)	12,260	13,664
	\$ 1,676,491	\$ 1,685,177
Liabilities and Net Assets		
Current		
Accounts payable and accrued liabilities	\$ 31,120	\$ 33,159
Deferred revenue (Note 5)	23,466	133,162
Donor designations	101,930	98,734
Fund distribution payable	444,724	500,283
Deferred donated life insurance revenue (Note 8)	12,260	13,664
	613,500	779,002
Net Assets		
Internally Restricted Community Response (Note 9)	11,144	41,204
Internally Restricted for Coats for Kids (Note 9)	(7,737)	(4,232)
Invested in Capital Assets (Note 9)	15,437	5,318
Internally Restricted for Operating Contingencies (Note 9)	57,429	57,429
Internally Restricted for Equipment and Software Purchases (Note 9)	21,221	21,221
Unrestricted Net Assets (Note 9)	103,682	(25,923)
Internally Restricted for Programs (Note 9)	13,754	13,754
Internally Restricted for Tomorrow Fund (Note 9)	848,061	797,404
	1,062,991	906,175
	\$ 1,676,491	\$ 1,685,177

Commitments (Note 6)

The accompanying notes and schedules are an integral part of these financial statements.

**United Way of Brandon & District
Statement of Changes in Net Assets**

	Internally Restricted Community Response	Internally Restricted for Coats for Kids	Invested in Capital Assets	Internally Restricted for Operating Contingencies	Internally Restricted Equipment and Software Purchases	Unrestricted Net Assets	Internally Restricted for Programs	Internally Restricted for Tomorrow Fund	Total 2022	Total 2021
For the year ended March 31	\$ 41,204	\$ (4,232)	\$ 5,318	\$ 57,429	\$ 21,221	\$ (25,923)	\$ 13,754	\$ 797,404	\$ 906,175	\$ 865,418
Balance, beginning of the year										
Excess of revenues over expenses	(30,060)	(3,505)	(6,413)	-	-	171,137	-	25,657	156,816	40,757
Interfund transfers	-	-	16,532	-	-	(41,532)	-	25,000	-	-
Balance, end of the year	\$ 11,144	\$ (7,737)	\$ 15,437	\$ 57,429	\$ 21,221	\$ 103,682	\$ 13,754	\$ 848,061	\$ 1,062,991	\$ 906,175

The accompanying notes and schedules are an integral part of these financial statements.

United Way of Brandon & District Statement of Cash Flows

For the year ended March 31	2022	2021
Cash flows from operating activities		
Excess (deficiency) of revenues over expenses	\$ 156,816	\$ 40,757
Items not affecting cash:		
Amortization of capital assets	9,392	3,723
Unrealized (gain) loss on long term investments	(6,682)	(121,006)
Donated shares	-	19,977
	<u>159,526</u>	<u>(56,549)</u>
Changes in non-cash working capital:		
Accounts receivable	(98,097)	107,869
Inventories	-	(3,351)
Prepaid expenses	(1,152)	3,056
Accounts payable and accrued liabilities	(2,040)	(1,450)
Deferred contributions	(109,696)	(37,544)
Donor designations	3,194	35,251
Fund distribution payable	(55,560)	-
	<u>(103,825)</u>	<u>47,282</u>
Cash flows from investing activities		
Purchase of investments	(44,137)	(32,442)
Proceeds on disposal of investments	-	48,878
Acquisition of capital assets	(21,585)	(2,945)
	<u>(65,722)</u>	<u>13,491</u>
Net (decrease) increase in cash	(169,547)	60,773
Cash, beginning of the year	662,373	601,600
Cash, end of the year	\$ 492,826	\$ 662,373

The accompanying notes and schedules are an integral part of these financial statements.



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