



**United Way**  
Brandon & District

# Annual Report

A year of Community Impact and Local Love



## what's INSIDE

### 2. Acknowledgement

United Way of Brandon & District recognizes and acknowledges that our work is done on the original unceded territory of the Dakota Sioux, Treaty 2 and the Homelands of the Metis Nation, as well we embrace the relationship we have with all Indigenous peoples of this shared region:

### 4. History

For over 83 years, United Way Brandon & District has been committed to building strong, successful families and strengthening our community. When you join the United Way team, you're supporting a powerful movement to impact the region's most pressing health and human service needs.

### 9. 20 for 2020 Campaign Highlights

While planning surrounding our annual campaign goes on year round, the 2019 campaign officially launched with teams "Pulling for our Community" at our 2nd Annual Bus Pull on September 17th. This enthusiastic beginning kicked off fundraising efforts that would not only see our community raise more than in 2018, but cross the \$20 million in overall campaign revenues.

# Acknowledgement

United Way of Brandon & District recognizes and acknowledges that our work is done on the original unceded territory of the Dakota Sioux, Treaty 2 and the Homelands of the Metis Nation, as well we embrace the relationship we have with all Indigenous peoples of this shared region: the Anishinabe, Sioux, Metis, Cree, and Oji-Cree included.

We acknowledge the harms and mistakes of the past, and dedicate ourselves to moving forward in partnership with Indigenous Communities in a spirit of truth, reconciliation and collaboration.

Cree  
Metis  
Oji-Cree  
Anishinabe  
Dakota Sioux



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## United Way Brandon & District Annual Report 2019-2020

The stories in this year's annual report represent just a small example of what can be accomplished when we all work together. For more information about United Way Brandon & District, and for a list of our partners, please visit: [www.brandonuw.ca](http://www.brandonuw.ca).



**SHOW  
YOUR  
LOCAL  
LOVE**



# Mission Vision and Values

## Vision

Everyone in every community has the opportunity to reach their full potential

## Mission

Empower everyone to improve lives and build strong communities

## Values

Demonstrate trust, integrity, respect, inclusivity, and transparency.

Energize and inspire volunteerism and volunteer leadership.

Endorse innovation, partnerships and collective action.

Provide non-partisan leadership.

### Annual Bus Pull

Kevin Martin

*Pulling for our community by engaging community members from workplaces, social clubs and the general public. We are pulling together to show that anything can be accomplished through mobilized action.*



## History

For over 83 years, United Way Brandon & District has been committed to building strong, successful families and strengthening our community. When you join the United Way team, you're supporting a powerful movement to impact the region's most pressing health and human service needs.

Since our inception in 1937, our community has raised an amazing \$19.4 million through United Way. It was the goal of the 2019 campaign to raise enough funds to cross the \$20 million mark in 2020.

### Accountable to You

Thanks to a generous grant from the Province of Manitoba supporting our administration and fundraising costs, we are able to adhere to the highest standards of accountability and impact.

We comply with United Way Centraide Canada's Transparency, Accountability and Financial Reporting Standards.

Our financial statements are audited by independent auditors and are available in our annual report and on our website at [www.brandonuw.ca](http://www.brandonuw.ca).

Our latest Canada Revenue Agency annual T3010 Registered Charity Disclosure is available at [www.cra-arc-gc.ca](http://www.cra-arc-gc.ca).



## Executive Message

As I write this, we are engrossed in a global pandemic with an impact that is unprecedented in most of our lifetimes. United Way Brandon & District finished its fiscal year with staff social distancing and working from home, our office on public lockdown and incredible efforts to do what we can to help those individuals who have been most affected by COVID-19. We are working closely with our community and region to deliver additional services, and we have been entrusted with the distribution of generous funding from the Government of Canada. Our thoughts are with everyone in our communities right now; families who have lost loved ones, our frontline service workers, essential workers, employees who have lost hours or jobs, vulnerable individuals who have become even more isolated, and all of the social sector organizations working countless hours to deliver help to those who need it most. We are all in this together.





## Behind The Magic

### Board of Directors

**Board Chair** – Derek Radics, Manager – Government and Public Affairs, Xplornet Communications Inc.

**Board Vice-Chair** – Sarah Peto, Firefighter/Paramedic, Brandon Fire and Emergency Services

**Treasurer** – Darren Grills, Manager – Network Services Technology, Bell MTS

**Past-Chair** – Scott Preston, Director/Team Leader Commercial Banking, CIBC

**Chair, Community Impact** – Marlene Heise, VP of Member Services, Fusion Credit Union

**CFB Shilo Representative** – Captain Daniel Walton (deployed mid-year)

As hard as it is to look back past the current crisis, United Way has had a year to be proud of. In 2019 we delivered the highest level of community funding in our history, topping over \$750,000 in multi-year funding agreements, donor designations, youth programs and Community Action Grants. This is an incredible example of local people taking care of our own local community. Donors in our city, dedicating their time, talent and financial resources are impacting individuals and families right here – each and every day.

I would personally like to thank our Board of Directors, who I have truly enjoyed working and collaborating with. Your insight, experience, and dedication have helped propel our organization forward and have prepared us to endure difficult times like we are facing now. I would also like to thank our 2019 Campaign Chair Kevin Bailey and the Wawanesa Insurance team for their leadership and enthusiastic participation in the annual fall campaign. Your efforts will make a difference in lives every day in the upcoming year.

United Way is poised to do some amazing things in the upcoming year. We look forward to facilitating a Community Indicator Survey reflecting and measuring the well-being of our city. We will be working on a collaborative strategic plan and encouraging community participation to ensure that we are putting our efforts behind the true needs of this community.

I have appreciated the opportunity to lead our United Way and look forward to seeing the accomplishments in the year ahead.

Derek Radics  
2019-2020 Board Chair

**Labour Representative** – Carol Grant, MGEU Area 3 Director, Local 421 Chief Steward, MFL Members of Color Representative, Brandon & District Labour Council Member at Large, MGEU Area 3 Member Equality & Human Rights Committee, MGEU Board of Directors Area 3

**Walter Ajogbor**, Commercial Account Manager, BMO (relocated & resigned mid-term)

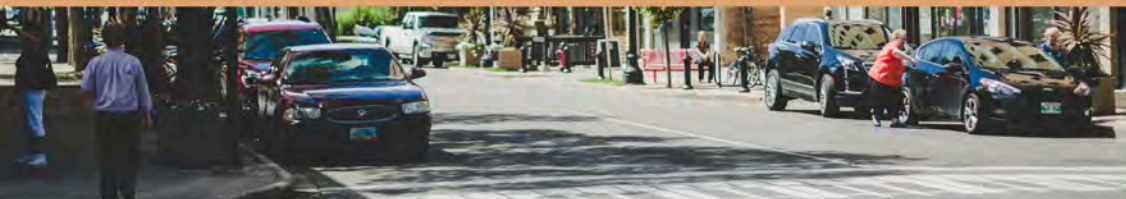
**Terry Carlisle**, Chief Financial Officer, Cando Rail Services

**Karla Dane**, B.A. LL.B, Meighen Haddad LLP

**Samantha Falloon**, Managing Partner, myPhone/Telus

**Krystal Kayne**, student, Brandon University

**Randy Klassen**, Sales and Leasing Specialist, Murray Chevrolet Cadillac Buick GMC Brandon





## Staff Team

Cynamon Mychasiw, Chief Executive Officer

Janis Evens, Director of Operations

Aretha Donnelly, Campaign Director

Kyle Burdy, Marketing and Digital Communications

Megan Anderson, Summer Intern

M. Hassan Ashraf, Summer Intern

they need to succeed, whether in the classroom or on the workforce.

in total, over 2000 individuals with **mental and physical disabilities** were able to gain access to key supports in the Brandon area. Whether this be daily supports, education or training, or the basic tools needed to succeed. You made sure that we can help every individual in our community, regardless of differences.

6331 **newcomers** to our community had access to programs to help them thrive in their new lives. We are lucky to have a culturally diverse community in Westman and because of your contributions, we are able to help everyone access the training and skills needed to succeed.

**All That Kids Can Be:** 550 students were able to participate in the Brandon School Division – Youth Revolution program. Students of all ages are able to play active role in making a difference, helping others, and giving back in their community. We are able to support educating our youngest and growing the next generation of advocates.

**Strong Communities:** SPIN was able to reach over 4000 individuals, giving people access to suicide training, prevention programming, and support groups. Suicide is a global issue and through SPIN we can address suicide prevention on a grassroots level through education and training of youth, teachers, and frontline workers.

**Poverty to Possibility:** 24,214 Food hampers were given out this year through the Samaritan House Food Hamper Program. Basic success and wellbeing begins with nutrition and access to food. Your generous contributions has helped ensure that no one from 2-92 needs to worry about having nutritious meals for themselves and their families.

## Impact

### 2019 Impact Statements:

Because of you....

249 individuals had a safe place to sleep in 2019. Between the YMCA's Meredith Place and the Samaritan House Safe & Warm Shelter, we reduced **homelessness**, protected individuals from cold Manitoba winters, and made sure that everyone had access to a warm bed.

we helped to ensure that everyone can start their days with a full stomach. **Food** was secured for families and children over 136,000 times in 2019. No one should have to wonder where their next meal is going to come from. Your donation helped hundreds of people get the nutrition needed to succeed.

33% of United Way investments went back to **youth and children** in the Brandon area. Through different programs, you helped make sure that every child has the mental, physical, and emotional tools needed to succeed every day and become the future leaders of tomorrow.

over 5000 individuals were able to participate in **bullying and suicide prevention** programming in Westman. The first step to prevention is education and awareness. You helped us ensure that everyone has the ability to educate themselves and others on these issues. Your contribution has helped change the face of bullying and suicide.

20% of United Way contributions were able to go to **literacy programs** in the Brandon area. A crucial step to success, literacy affects many people in our community. Over 1000 individuals from age 7-70 were able to access the programs





## Community Impact Support

Association for Community Living \$7,500

Big Brothers Big Sisters - \$10,000

Brandon Literacy Council - \$15,000

Brandon Community Drug & Alcohol Coalition/  
Youth Revolution \$10,000

Brandon's Food for Thought - \$20,000

Canadian Red Cross - \$10,000

Risk Reduction & Violence Prevention/  
SmartStart Prevention for New Canadians  
SmartStart Injury Prevention for  
New Canadians \$2,000

Child & Family Services/  
Elspeth Reid Family Resource Centre \$17,500

Preschool Enrichment Program - \$15,000

CNIB Foundation - \$20,000

COR Enterprises - \$20,000

Diabetes Canada - D Camp \$5,000

Family Visions - \$3,500

Family Visions - \$3,800

Helping Hands Soup Kitchen of Brandon - \$23,400

LDAM - \$20,000

Mood Disorders Association of Manitoba - \$7,500

MS Society Westman Chapter - \$10,000

Parkinson Society Manitoba - \$11,000

Samaritan House - \$5,000

Samaritan House - \$12,500

Sexuality Education Resource Centre - \$13,000

Manitoba Possible (formerly SMD) - \$7,500

Suicide Prevention Implementation Network - \$10,000

St. John Council for Manitoba Inc - \$7,500

The Counselling Centre - \$30,000

The John Howard Society - \$2,500

JHS - \$10,000

The Women's Resource Centre (WRC) - \$20,000

WRC - \$7,500

Westman Aphasia Inc - \$10,000

Westman Immigrant Services - \$12,000

WIS - \$10,000

YMCA - \$30,000 Before & After School Program

YWCA Meredith Place Transitional Residence and  
Emergency Homelessness Units - \$45,000

Youth for Christ-Lit Group \$10,000

Youth for Christ- Common Spaces \$10,000







## Community Impact Stories

### Music Therapy Program

*"We can't say enough about the benefits of music therapy and how it can change someone's life for the better."*

Kim Longstreet for  
Family Visions Inc.

### Youth Impact

The facilitator noticed that after some sessions a young participant starts to feel more comfortable to talk about sexuality-related topics

*"I've been going to this facility all year. One youth has come to every session but hasn't talked or participated. Today she came again (and brought 3 friends) and finally participated and talked. She stayed afterwards to ask more questions about birth control."*

Facilitator's comments  
SERC - Sexuality Education Resource Centre

### Building Healthy Relationships Program

*"I honestly loved it. Found it very informative and learned new "coping skills" I will try. The exercise and discussion on love languages was an eye opener on my expectations and how my partner see things."*

Ross Robinson  
The John Howard Society of Brandon, Inc.

### Westman Aphasia Inc.

When my husband was 46 years old, he suffered a stroke and was affected with aphasia. I know how frustrated and sad I was, but most of all I felt alone. Giving caregivers hope and knowing they are not alone in their struggle is why I volunteer with Westman Aphasia. The need for caregiver support is great but so very often overlooked.

Volunteer for WAI



## Community Action Grants

United Way's Community Action Grants provide immediate cash flow for urgent or emergent agency needs, innovation projects, or special one-time programming with an impact on our region's vulnerable people.

In 2019-2020, we were privileged to provide funding in the following areas:

Brandon Access Exchange Services – Welcome Bears.

Brandon Friendship Centre In a Good Way Program – Purchase of new ranges.

7th Street Health Access Centre – Benevolent Fund (to assist vulnerable individuals).

7th Street Health Access Centre – Commercial Washer and Drier for client use.

The John Howard Society – start-up funding for the Men's Resource Centre.

Multiple Agencies – grocery/prescription gift cards for individuals impacted by COVID-19.

## 20 for 2020 Campaign Highlights

**Our goal – to cross the \$20 million raised by our Touchdown in March 2020**

While planning surrounding our annual campaign goes on year round, the 2019 campaign officially launched with teams "Pulling for our Community" at our 2nd Annual Bus Pull on September 17th. This enthusiastic beginning kicked off fundraising efforts that would not only see our community raise more than in 2018, but cross the \$20 million in overall campaign revenues. The over \$655,000 raised will help to ensure sustainable funding to 29 agencies and 38 programs in our community – helping even more individuals and families who need it.

We would like to offer our sincere thanks to our Campaign Team:

**Campaign Chair – Kevin Bailey**

"I'm proud to work for a company that knows the importance of supporting our communities, and proud that Wawanesa has been able to form such a strong partnership with the incredible team at United Way."

- Kevin Bailey, Touchdown Luncheon, March 2020

## Campaign Team – Team from Integral Realty

Alison Kelland  
Donna Remple  
Bianca Vergunst  
Melinda Parisien  
Marie France Ironstand



## Employee Campaign Coordinators Awards

Sonia Cole – WCG  
Tanis Kreller Pfizer  
Michelle Connolly – Pfizer  
Cathy Rauch – City of Brandon

## Employee Campaign Committee Awards

Wawanesa Insurance  
Tundra Oil & Gas Ltd.



## Volunteers of the Year

Bryan Podworny – Expressions Entertainment  
Sherri Lund - RBC

We have so many volunteers every year that we could not run our campaign or events without. This year we wanted to recognize two special individuals who go above and beyond for us time and time again. Both Sherri and Bryan are integral in the success of many of our events, from the committee level to the execution of the events themselves. We are so grateful for all that they do!





## United Way Brandon & District and Labour:

We remain, as always, Stronger Together.

Union members across our city are involved in workplace campaigns, special events and United Way Brandon & District volunteer opportunities. It is a true testament to the commitment Labour has to help build a better future for everyone. United Way Centraide Canada has an established partnership with the Canadian Labour Congress, and our local United Way is fortunate to have a Partnership Agreement with the Brandon Labour Council. We recognize the work Labour does for the men and women who are working locally, and appreciate their leadership and support of United Way in our community.



### Labour Appreciation Award

Brent Chamberlain  
(shown onsite at the Maple Leaf for United Way)

### Labour Representative

Carol Grant  
United Way Brandon & District  
Board of Directors



## Sponsorships

### Golf Tournament

Title Sponsor  
IG Wealth Management

### Hole Sponsors

Braces by Bales  
Waves Leisure  
Branstone Financial Strategies  
Thorpe Construction  
Smiles Specialty Centre  
NetSet Communications  
Manitoba Liquor & Lotteries





Maple Leaf Foods  
Western Financial Fantasy Golf  
Murray Chevrolet Hole in One  
Aurora Television & Radio  
Ficek & Reesors Hole in One  
Star FM/Q Country  
Farmery Brewery  
IG Wealth Management

**Cart Sponsor**  
Budget Blinds

**Putting Green**  
Jeff's Clean Cut Yard Care

**Lunch Sponsor**  
Kuiper's Bakery  
M & M Meats  
East 40 Packers

**Bag Sponsors**  
Old Dutch Chips  
Pratts Wholesale  
Quizno's

**Support Sponsors**  
Brandon Bus Lines  
Shilo Golf & Country Club  
Leech Printing  
Expressions Entertainment

**Prize Sponsors**  
ACC  
Boissevain Golf Club  
Delehunt Golf Club  
Myphone Computers & Electronics/Telus  
McMunn & Yates  
Peavey Mart  
Leon's Furniture

## Community Special Events

Campaign Kick Off - Bus Pull  
**Title Sponsor**  
Wawanesa Insurance

**Support**  
Keystone Centre  
Expressions Entertainment  
Centre Plate  
City of Brandon  
Elite Safety

**Participants**  
Wawanesa Insurance  
Myphone Computers & Electronics/Telus  
Mum's Resturant  
Trident Entertainment  
CFB Shilo

Western Financial  
Guild Insurance  
BMO  
RBC  
Murray Chevrolet  
Campaign Commando's  
Crossfit

**Community Fun Lunch**  
Title Sponsor  
Victoria Inn & Suites

**Table Sponsor's**  
Aberhart Ag Solutions  
Brandon Chrysler  
Tower's Realty Group

**Support Sponsor**  
Expression's Entertainment

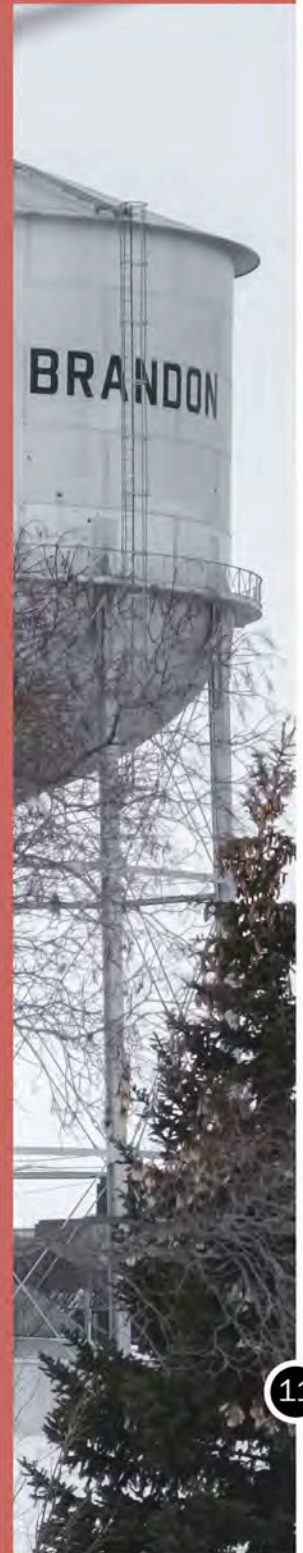
**Prize Sponsors**  
Shopper's Mall  
Shilo Country Club  
A & L Cycle  
DayDreams Esthetics Spa  
Smitty's Restaurant  
The Keg Steakhouse  
Montana's BBQ & Bar  
Beef & Barrel Restaurant  
Benny's Restaurant  
YMCA  
Thunder Rapids Amusement Park  
Elegant Cutter's  
Mariaggi's Theme Suite & Spa  
Landmark Cinemas  
Royal Manitoba Theatre Centre  
Gas Station Arts Centre  
Winnipeg Symphony Orchestra  
Pin Ups Beauty Bar  
Clarion Hotel & Suites  
Thunderbird Bowl  
Pizza Hut  
Domino's Pizza  
Regent Custom Cresting  
Mary Kay Cosmetics- Brenda Hyde  
Catch a Tan  
Chatters Hair Salon  
Dunes Relaxed Fashions  
Goodlife Fitness Centre  
FYI Doctors  
CAA  
10,000 Villages  
Forbidden Flavours  
Starbucks  
CNIB  
Prairie Firehouse  
Asham Curling  
Dundee Signs  
Budget Blinds  
Systems Beauty College

## Tools For School

Brandon Sun  
Staples  
Christies Warehouse

Westman Radio  
(94.7 STAR FM  
91.5Q Country)

BOB FM  
101.1 The Farm





## Lip Sync Battle

RBC Royal Bank  
BrightSide Dental  
Expressions Entertainment  
Special Request Weddings  
Party Professionals  
Westman Communications Group  
Behlen Industries  
Sunrise Credit Union  
(Photo Booth)  
Keystone Centre  
96.1 BOB FM



## Holiday Tree Auction

### Tree Sponsors

Guild Insurance Brokers  
Maple Leaf Foods  
RBC Royal Bank  
Westman Radio  
Sutton Harrison Realty  
Westman Area Council – PSAC Prairie Region  
Remax Valleyview Realty  
Wawanesa Insurance  
No Place Like Home Realtors  
Society of Manitobans with Disabilities –  
Employee Group  
Cando Rail Services  
Toromont Cat – Employee Group

### Support Sponsors

Expressions Entertainment  
Jesse Campbell Fraser Auctions  
Advantage Auto Sales  
Jamie Harrison Q Country/Star FM

## Touchdown & Volunteer Appreciation Lunch

### Title Sponsor

Wawanesa Insurance

### Support Sponsors

Victoria Inn & Suites  
Expressions Entertainment

## Coats for Kids

Brandon Sun  
myphone.ca  
Brandon Cleaners  
The Town Centre  
96.1BOB FM/101Pure Country  
97.4 STAR FM/Q Country





## Create a Legacy Today That Will Last Forever

*Endowments are donations that are invested. The principal grows, providing for the future, while the interest helps our community today.*

United Way of Brandon & District is an organization that helps donors achieve their philanthropic dreams – now and in the future. We know that we have the most significant impact when we act together. Our strong, vibrant communities develop because people like you are willing to invest your time and resources to sustain and strengthen them. In support of this, United Way created The Tomorrow Fund™ in December of 2018 with an initial investment of \$200,000. This fund is professionally managed by IG Wealth Management and is a way for individuals to help support the growing needs community and ensure that the pathway out of poverty is sustained for the generations to come.

## Shape The Future of Our City

Through bequests, gifts of life insurance, donations of securities, or one time transformational gifts; the Tomorrow Fund provides a reliable stream of income well into the future, ensuring that the tradition of caring in our community continues for tomorrow's residents.

United Way is a vital force, providing support 365 days a year to residents. Whatever challenges face our community now and in the future, our United Way needs to be able to continue to support the most vulnerable people in our community.

If you have already made a provision for United Way in your estate plans, please let us know so we can ensure your gift is used as intended.

Thanks to two generous donors who held life insurance policies with United Way as beneficiary, in 2019 the Tomorrow Fund has grown to \$710,099.

## Day of Caring

Brandon is a great place to live and to do business in. We all take pride in our community; the way we all come together shows how much we all truly care.

Day of Caring is about making a difference with more than just dollars. It is about reminding people of the importance of volunteerism and the need to give back to their community.





Day of Caring also brings together dedicated teams of workplace volunteers to complete meaningful, hands-on projects. United Way connects groups of volunteers with service projects at local charities; we reach out to both our Funded Partners and all other non-profits in our area to increase the range of project possibilities.

From painting projects, garden and basement cleanups, flower planting, light construction projects or even renovating a children's summer camp may be some of the projects that will need to be completed. These are projects that our local agencies many not have the time, resources or staff to accomplish on their own. It is a win-win for all; much needed projects are completed for agencies and volunteers learn about their community through a hands-on experience.

In 2019, employee volunteer groups from our community came out to help some of our local agencies. BMO Bank of Montreal, Westman Communications Group and Farm Credit Canada completed projects for Elspeth Reid Centre, Helping Hands Soup Kitchen, Samaritan House, Seniors For Seniors and The John Howard Society.

We also continued our Community Centre Project, working with Westridge Community Centre. Our friends from CFB Shilo did not hesitate when called upon again this year to help out the community centre. A busload of willing volunteers were on the job and completed shingling and roofing, repairs to rink boards, landscaping, and interior projects. An incredible difference was made in a short amount of time!



## Treasurer's Report

United Way of Brandon & District's goal is to ensure the public and donated funds we are entrusted with are used to provide the highest quality of services and supports possible.

We along with the entire Social Services sector, continue to operate in an environment of austerity and restraint. We are challenged to manage rising costs of services within budget allocations while supporting programs with increasingly complex needs and rising costs.

In 2019 we continued to demonstrate prudent fiscal management and saw an increase in our fundraising performance.

A set of core values drives our financial stewardship practices including:

Accountability and impact

Adherence to the highest standards of excellence

Prudent use of resources; and,

Providing fair, accurate and honest disclosure of information

United Way's ability to invest in our community is strengthened by diversifying the source of funds. Individual, employee and corporate donors contribute to this financial health as well as special events, grants, pro-bono support – from event services donated, media advertising space. United Way's strength and efficiency are due also to extraordinary support from our donors and supporters.

We are thankful to the Province of Manitoba for providing us with an annual operating grant, offsetting the cost of our staff wages. The dedication of our volunteers and the passion of our caring staff make it possible for us to support innovative and person-directed services and support to individuals within our own local community. We thank our funders and donors for their continued support and confidence in our United Way.

Financial results of United Way of Brandon & District are prepared by staff and are fairly presented in accordance with Generally Accepted Accounting Principles. These financial results have been audited by our external auditors BDO Canada LLP.

United Way's work, investments and partnerships focus on providing tools and supports that help



*Kids Be All They Can Be; help people move from Poverty to Possibility and support Strong Communities and healthy people.*

*Thank you for continuing to support our mission, especially during these challenging times and look forward to continuing to make a difference in the lives of individuals and families here in Brandon & District. Without you there would be no United Way.*

*Darren Grills, Treasurer  
Independent Auditor's Report*







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BDO Canada LLP  
148 - 10<sup>th</sup> Street  
Brandon MB R7A 4E6 Canada

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## Independent Auditor's Report

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### To the Directors of United Way of Brandon & District

#### Qualified Opinion

We have audited the financial statements of United Way of Brandon & District (the organization), which comprise the statement of financial position as at March 31, 2020, the statements of operations, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, except for the possible effects of the matter described in the *Basis for Qualified Opinion* section of our report, the accompanying financial statements present fairly, in all material respects, the financial position of the organization as at March 31, 2020, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

#### Basis for Qualified Opinion

In common with many not-for-profit organizations, the organization derives revenue from donations and fundraising activities the completeness of which is not susceptible to satisfactory audit verification. Accordingly, verification of these revenues was limited to the amounts recorded in the records of the organization. Therefore, we were not able to determine whether any adjustments might be necessary to donation and fundraising revenue, excess of revenues over expenses, and cash flows from operations for the periods ended March 31, 2020 and 2019, current assets as at March 31, 2020 and 2019, and net assets as at April 1, 2019 and March 31, 2020 and January 1, 2018 and March 31, 2019. Our audit opinion on the financial statements for the period ended March 31, 2019 was modified accordingly because of the possible effects of this limitation in scope.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the organization in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.





In preparing the financial statements, management is responsible for assessing the organization's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the organization or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the organization's financial reporting process.

### **Auditor's Responsibilities for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.





We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

*BDO Canada LLP*

Chartered Professional Accountants

Brandon, Manitoba  
June 2, 2020



## United Way of Brandon & District Statement of Financial Position

For the year ended March 31 2020 2019

### Assets

#### Current

Cash	\$	601,600	\$	606,523
Accounts receivable (Note 2)		206,649		152,804
Prepaid expenses		9,783		9,588
		818,032		768,915
Long-term investments (Note 3)		804,975		334,168
Tangible capital assets (Note 4)		11,495		6,114
Donated life insurance assets (Note 8)		15,140		16,686
		\$ 1,649,642		\$ 1,125,883

### Liabilities and Net Assets

#### Current

Accounts payable and accrued liabilities	\$	34,609	\$	23,059
Deferred revenue (Note 5)		170,706		144,434
Donor designations		63,486		42,938
Fund distribution payable		500,283		545,800
Deferred donated life insurance revenue (Note 8)		15,140		16,686
		784,224		772,917

#### Net Assets

Internally Restricted Community Response (Note 9)	69,420		14,044
Internally Restricted for Coats for Kids (Note 9)	(3,498)		(1,118)
Invested in Capital Assets (Note 9)	4,296		6,114
Internally Restricted for Operating Contingencies (Note 9)	57,429		57,429
Internally Restricted for Equipment and Software Purchases (Note 9)	21,221		21,221
Unrestricted Net Assets (Note 9)	(7,303)		(1,593)
Internally Restricted for Programs (Note 9)	13,754		13,754
Internally Restricted for Tomorrow Fund (Note 9)	710,099		205,271
Restricted Debbie Arsenault Community (Note 9)	-		37,844
	865,418		352,966
	\$ 1,649,642		\$ 1,125,883

The accompanying notes and schedules are an integral part of these financial statements.



**United Way of Brandon & District  
Statement of Changes in Net Assets**

For the year ended March 31	Internally Restricted Community Response	Internally Restricted for Coats for Kids	Invested in Capital Assets	Internally Restricted for Operating Contingencies	Internally Restricted for Equipment and Software Purchases	Unrestricted Net Assets	Internally Restricted for Programs	Internally Restricted Tomorrow Fund	Restricted Debbie Arsenault Community	Total 2020	Total 2019
Balance, beginning of the year	\$ 14,044	\$ (1,118)	\$ 6,114	\$ 57,429	\$ 21,221	\$ (1,593)	\$ 13,754	\$ 205,271	\$ 37,844	\$ 352,966	\$ 562,788
Excess of revenues over expenses	(44,624)	(2,380)	(2,090)	-	-	656,151	-	(95,172)	567	512,453	(209,822)
Interfund transfers	100,000	-	272	-	-	(661,861)	-	600,000	(38,411)	-	-
Balance, end of the year	\$ 69,420	\$ (3,498)	\$ 4,296	\$ 57,429	\$ 21,221	\$ (7,303)	\$ 13,754	\$ 710,099	\$ -	\$ 865,419	\$ 352,966

The accompanying notes and schedules are an integral part of these financial statements.

**United Way of Brandon & District  
Statement of Cash Flows**

For the year ended March 31	2020	2019
<b>Cash flows from operating activities</b>		
Excess (deficiency) of revenues over expenses	\$ 512,453	\$ (209,822)
Items not affecting cash:		
Amortization of capital assets	3,890	3,057
Change in value of long term investments	144,614	2,999
	<u>660,957</u>	<u>(203,766)</u>
Changes in non-cash working capital:		
Accounts receivable	(53,847)	235,914
Inventories	-	2,817
Prepaid expenses	(196)	(6,204)
Accounts payable and accrued liabilities	11,550	(20,610)
Deferred contributions	26,272	(28,660)
Donor designations	20,551	(32,890)
Fund distribution payable	(45,517)	30,833
	<u>619,770</u>	<u>(22,566)</u>
<b>Cash flows from investing activities</b>		
Purchase of investments	(653,265)	-
Proceeds on disposal of investments	37,844	-
Acquisition of capital assets	(9,272)	-
	<u>(624,693)</u>	<u>-</u>
<b>Net decrease in cash</b>	<b>(4,923)</b>	<b>(22,566)</b>
<b>Cash, beginning of the year</b>	<u><b>606,523</b></u>	<u><b>629,089</b></u>
<b>Cash, end of the year</b>	<u><b>\$ 601,600</b></u>	<u><b>\$ 606,523</b></u>

The accompanying notes and schedules are an integral part of these financial statements.





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